

~~RACHEL POOLEY~~

rachelpoolestyling@gmail.com

07586288898

I AM A CREATIVE FASHION STYLIST FROM NORWICH. I HAVE EXPERIENCE DIRECTING RUNWAY, FILM AND PHOTOSHOOT PROJECTS AND HAVE CULTIVATED A DIVERSE AND ADAPTABLE SKILLSET.

MY KNOWLEDGE OF TEXTILES AND TECHNICAL FASHION DESIGN COMES FROM WORKING IN THE LARGEST FABRIC SUPPLIER IN THE EAST OF ENGLAND AND EDUCATIONAL BACKGROUND IN FASHION.

I EXCEL IN CREATIVE PROJECTS WHERE I CAN WORK IN A TEAM TO PRODUCE CAPTIVATING MEDIA, TELLING STORIES THROUGH COSTUME AND STYLING.

~~INDUSTRY EXPERIENCE~~

ANGLIAN FASHION FABRICS
Social Media Manager
Working alongside web developer to promote textiles through social channels
2020-2025

INTERPUNCKT
Stylist
A collaborative photography studio creating promotional content for musicians and fashion designers
2024-Present

NUCLEAR FALL/WINTER - FILM
Art Director
Nominated for Graduate Fashion Week in the Fashion Moving Image Category
2024

FASHION IN THE DIGITAL WORLD SYMPOSIUM
Team Leader
2023

LET THEM EAT CAKE - FILM
Creative Director
2022

TOPSHOP
Personal Stylist
2016-2018

~~EDUCATION~~

NORWICH UNIVERSITY OF THE ARTS

Fashion Communication and Promotion
2021-2024

CITY COLLEGE NORWICH

Fashion Design and Textiles
2016-2018

~~SKILLS~~

STYLING
Editorial, runway and retail

PHOTOGRAPHY
Product and commercial

EDITING
Photography, film and social media content

FASHION DESIGN
Pattern drafting, sewing, mending and altering

LIGHTING
For photoshoots

ADOBE SUITE
Photoshop, Lightroom, InDesign, PremierePro

TREND FORECASTING

EVENT PLANNING

NETWORKING

~~PORTFOLIO WEBSITE~~

rachelpoolestyling.com

~~SOCIALS~~

[@rachel_pooley](https://www.instagram.com/rachel_pooley)